Strategic Business Plan 2008 - 2012
Achieving our Vision

Birse Civils

We deal with problems quickly, not allowing them to fester.

We have a good balance between work and home life and value our people.

We provide a quality product and expect to be paid promptly when it is delivered.

Our Values and Behaviours

S5
Continuous Improvement
Continuously improving the business

Our Strategy

M4
Successful employees

We promote Birse and the construction industry

Safety first, foremost and always in everything we do.

Our Mission

S4
Business Planning
Developing the business in line with the strategic plans

M3
Industry leading profits and controlled turnover growth

We will be a truly customer focused business operating within our chosen markets working alongside our supply chain and employing

Our Vision

the very best practices on safety. All our staff will be proud to work for Birse Civils Limited.

We provide the customer with value for money by employing the best commercial practices.

M1
Safe operations

S1
Safety
Continuously improving our safety practices to ensure that the highest standards are visible in our approach

We are honest, truthful and reliable.

M2
Customer expectations exceeded

S3
Valuing People
Continuously improving our employee training and employment packages, promoting from within wherever possible.

We look after the environment around us

S2
Customer Focus
Understanding our different customers' needs and delivering best value solutions in their terms with the highest levels of customer care.

We build long term relationships with suppliers

We have a positive outlook to change, increasing skills and sharing learning with others.

We are open and friendly in our dealings with others. We speak our mind constructively.

We build long term relationships with customers

A Balfour Beatty Company